



DANCE TEACHER RESOURCE EXPO

PRESENTED BY

UDMA

20
23



SAN FRANCISCO METRO SHOW

Hilton San Francisco Union Square

September 30 - October 1, 2023

NEW YORK CITY METRO SHOW

Meadowlands Exposition Center

October 6 - 8, 2023



ORLANDO METRO SHOW

Orlando World Center Marriott

October 14 - 15, 2023



BOSTON METRO SHOW

Hynes Convention Center

October 21 - 22, 2023

Booth Selection

- Booth registration and sponsorships opens March 1, 2023 at 1 PM Eastern Time.
- A \$300 deposit per booth is due at time of registration.
- Final booth payments are due May 26, 2023.
- Booth selection is June 7-8, 2023.

Booth selection is in order of deposit payments received. Full payment (booth and dues) is due before booth selection. Larger booths will be placed first to better accommodate the trade show floor. Member booth placement will take priority over non-member booth placement.

Booth Benefits

Free electricity for all members at all shows. 8th and 16th booths are FREE.

Member Booth Pricing					
	San Francisco	New York City	Orlando	Boston	All Shows
1 Booth	\$1,900	\$1,900	\$1,800	\$1,900	\$7,500
2 Booths	\$3,600	\$3,600	\$3,400	\$3,600	\$14,200
3 Booths	\$5,100	\$5,100	\$4,900	\$5,100	\$20,200
4 Booths	\$6,600	\$6,600	\$6,300	\$6,600	\$26,100
5 Booths	\$8,000	\$8,000	\$7,600	\$8,000	\$31,600
6 Booths	\$9,200	\$9,200	\$8,700	\$9,200	\$36,300
7 Booths	\$10,300	\$10,300	\$9,800	\$10,300	\$40,700
8 Booths	\$10,300	\$10,300	\$9,800	\$10,300	\$40,700
9 Booths	\$11,300	\$11,300	\$10,700	\$11,300	\$44,600
10 Booths	\$12,200	\$12,200	\$11,600	\$12,200	\$48,200
11 Booths	\$13,200	\$13,200	\$12,500	\$13,200	\$52,100
12 Booths	\$14,100	\$14,100	\$13,400	\$14,100	\$55,700
13 Booths	\$15,700	\$15,700	\$14,300	\$15,700	\$59,300
14 Booths	\$16,500	\$16,500	\$15,200	\$16,500	\$63,200
15 Booths	\$16,900	\$16,900	\$16,100	\$16,900	\$66,800
16 Booths	\$16,900	\$16,900	\$16,100	\$16,900	\$66,800

Non-Member Booth Pricing*					
	San Francisco	New York City	Orlando	Boston	All Shows
1 Booth	\$3,325	\$3,325	\$3,150	\$3,325	\$13,125
2 Booths	\$6,200	\$6,200	\$5,900	\$6,200	\$24,500
3 Booths	\$9,000	\$9,000	\$8,500	\$9,000	\$35,500
4 Booths	\$11,600	\$11,600	\$11,000	\$11,600	\$45,800
5 Booths	\$13,900	\$13,900	\$13,200	\$13,900	\$54,900
6 Booths	\$16,100	\$16,100	\$15,300	\$16,100	\$63,600
7 Booths	\$18,000	\$18,000	\$17,100	\$18,000	\$71,100
8 Booths	\$18,000	\$18,000	\$17,100	\$18,000	\$71,100
9 Booths	\$19,700	\$19,700	\$18,600	\$19,700	\$77,700
10 Booths	\$21,300	\$21,300	\$20,200	\$21,300	\$84,100
11 Booths	\$23,000	\$23,000	\$21,800	\$23,000	\$90,800
12 Booths	\$24,600	\$24,600	\$23,300	\$24,600	\$97,100
13 Booths	\$26,300	\$26,300	\$24,900	\$26,300	\$103,800
14 Booths	\$27,900	\$27,900	\$26,500	\$27,900	\$110,200
15 Booths	\$29,600	\$29,600	\$28,100	\$29,600	\$116,900
16 Booths	\$29,600	\$29,600	\$28,100	\$29,600	\$116,900

*Electricity for non-members is \$200 per booth.

2023 Exhibiting

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Sponsor Packages

Sponsorships packages open March 1, 2023 at 1 PM Eastern Time. Sponsorships packages can be purchased online only and cover all UDMA shows unless otherwise noted. Sponsorships packages are for members only. **Sponsorship packages must be paid in full by credit card at time of purchasing.**

PACKAGES	SILVER (10 AVAILABLE)	GOLD (5 AVAILABLE)	PLATINUM (2 AVAILABLE)	DIAMOND (1 AVAILABLE)
PRICES	\$3,000	\$6,000	\$12,000	\$23,000
Logo printed on UDMA t-shirt given to all attendees (size/placement based on sponsorship level).	✓	✓	✓	✓
Logo with your sponsorship level on each city's attendee registration site.	✓	✓	✓	✓
Logo on signage at all seminars.	✓	✓	✓	✓
Company name announced throughout the day during the shows.	✓	✓	✓	✓
3 email campaigns featuring your company between March-August.	✓	✓	✓	✓
Logo on signage at all complimentary massage stations.	✗	✓	✓	✓
Logo on signage at complimentary coffee station.	✗	✓	✓	✓
Logo listed on signage at complimentary mimosa station.	✗	✓	✓	✓
Logo on UDMA red carpet step and repeat.	✗	✓	✓	✓
Logo on both sides of the UDMA attendee badge.	✗	✗	✓	✓
Signature branded cocktail at the Fashion Show Bar (New York City Metro Show only).	✗	✗	✓	✓
Fashion Show Swag and Snack Bag - sponsor supplies 1 small promotional item (New York City Metro Show only).	✗	✗	✓	✓
Fashion Show Sponsorship - Includes digital and printed display of your logo, multiple announcements thanking your company for its sponsorship, and branding in all Fashion Show advertisements. (New York Metro Show only).	✗	✗	✓	✓
The Ballet Bar - Exclusive Happy Hour Sponsorship includes 2 hour cash bar, branded signage, and 100 free drink tokens branded with your logo. (ALL CITIES)	✗	✗	✗	✓
Lanyard Sponsorship - Includes your logo printed on lanyards provided by UDMA.	✗	✗	✗	✓
Title Sponsor - Your company logo prominently listed as the main sponsor on all printed and digital show materials, including on each city's attendee registration site and on all show email campaigns.	✗	✗	✗	✓

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