



DANCE TEACHER RESOURCE EXPO PRESENTED BY UDMA

ORLANDO METRO SHOW

Orange County Convention Center

September 25-26, 2021

CHICAGO METRO SHOW

Renaissance Schaumburg Convention Center

October 2-3, 2021

NEW YORK CITY METRO SHOW

Meadowlands Exposition Center

October 9-10, 2021

DALLAS METRO SHOW

Hyatt Regency Dallas

October 23-24, 2021

Booth Selection

Booth Registration opens Monday, November 9, 2020 at 11AM Eastern Time

Booth Deposits are due at time of registration.

Final Booth Payments are due Monday, May 1, 2021.

Booth Selection begins Monday, May 24, 2021.

Booth selection is in order of deposit payments received. Full payment (booth and dues) is due before booth selection. Larger booths will be placed first to better accommodate the trade show floor. Member booth placement will take priority over non-member booth placement.

Booth Benefits

Free electricity for all members at all shows. 8th and 16th booths are FREE.

Member Booth Pricing					
	Orlando Metro	Chicago Metro	New York Metro	Dallas Metro	All Shows
1 Booth	\$1,400	\$1,300	\$1,600	\$1,300	\$5,600
2 Booths	\$2,600	\$2,400	\$2,900	\$2,400	\$10,300
3 Booths	\$3,750	\$3,300	\$4,150	\$3,300	\$11,530
4 Booths	\$4,850	\$4,100	\$5,350	\$4,100	\$18,400
5 Booths	\$5,850	\$4,800	\$6,450	\$4,800	\$21,900
6 Booths	\$6,750	\$5,400	\$7,450	\$5,400	\$25,000
7 Booths	\$7,550	\$5,900	\$8,350	\$5,900	\$25,000
8 Booths	\$7,550	\$5,900	\$8,350	\$5,900	\$27,700
9 Booths	\$8,250	\$6,400	\$9,150	\$6,400	\$30,200
10 Booths	\$8,950	\$6,900	\$9,950	\$6,900	\$32,700
11 Booths	\$9,650	\$7,400	\$10,750	\$7,400	\$35,200
12 Booths	\$10,350	\$7,900	\$11,550	\$7,900	\$37,700
13 Booths	\$11,050	\$8,400	\$12,350	\$8,400	\$40,200
14 Booths	\$11,750	\$8,900	\$13,150	\$8,900	\$42,700
15 Booths	\$12,450	\$9,400	\$13,950	\$9,400	\$45,200
16 Booths	\$12,450	\$9,400	\$13,950	\$9,400	\$45,200

Non-Member Booth Pricing*					
	Orlando Metro	Chicago Metro	New York Metro	Dallas Metro	All Shows
1 Booth	\$2,450	\$2,100	\$2,800	\$2,100	\$9,450
2 Booths	\$4,550	\$3,675	\$5,075	\$3,675	\$16,975
3 Booths	\$6,563	\$5,163	\$7,263	\$5,163	\$24,152
4 Booths	\$8,488	\$6,563	\$9,363	\$6,563	\$30,977
5 Booths	\$10,238	\$7,788	\$11,288	\$7,788	\$37,102
6 Booths	\$11,813	\$8,838	\$13,038	\$8,838	\$42,527
7 Booths	\$13,213	\$9,713	\$14,613	\$9,713	\$47,252
8 Booths	\$13,213	\$9,713	\$14,613	\$9,713	\$47,252
9 Booths	\$14,438	\$10,413	\$16,013	\$10,413	\$51,277
10 Booths	\$15,663	\$11,113	\$17,413	\$11,113	\$55,302
11 Booths	\$16,888	\$11,813	\$18,813	\$11,813	\$59,327
12 Booths	\$18,113	\$12,513	\$20,213	\$12,513	\$63,352
13 Booths	\$19,338	\$13,213	\$21,613	\$13,213	\$67,377
14 Booths	\$20,563	\$13,913	\$23,013	\$13,913	\$71,402
15 Booths	\$21,788	\$14,613	\$24,413	\$14,613	\$75,427
16 Booths	\$21,788	\$14,613	\$24,413	\$14,613	\$75,427

*Electricity for non-members is \$200 per booth.

2021 Exhibiting

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Sponsor Packages

Sponsorships Packages open Monday, November 9, 2020 at 11AM Eastern Time. Sponsorships Packages can be purchased online only and cover all UDMA shows unless otherwise noted. Sponsorships packages are for members only. Sponsorship Packages must be paid in full by credit card at time of purchasing.

PACKAGES	SILVER (10 AVAILABLE)	GOLD (5 AVAILABLE)	DIAMOND (2 AVAILABLE)
PRICES	\$2,000	\$4,000	\$8,000
Logo printed on back of the UDMA t-shirt given to all preregistered attendees (size of logo based on sponsorship level).	✓	✓	✓
Logo with your sponsorship level on each city's attendee registration site.	✓	✓	✓
Logo on signage at all movement classes and business seminars.	✓	✓	✓
Company name announced throughout the day during the show.	✓	✓	✓
3 Constant Contact takeovers featuring your company between March-August.	✓	✓	✓
Logo on signage at all complimentary attendee massage stations.	✗	✓	✓
Logo on signage at 'Sunday Morning Coffee' station.	✗	✓	✓
Logo listed on signage at 'Saturday Morning Mimosa' station.	✗	✓	✓
Logo on both sides of the newly designed UDMA attendee badge.	✗	✗	✓
Logo on the attendee bag.	✗	✗	✓
Title Sponsorship of Fashion Show - Includes digital displaying of your company's logo on stage mounted televisions, multiple announcements thanking your company for its sponsorship of the Fashion Show, and branding in all advertisements throughout the year for the UDMA Fashion Show held Saturday night (New York Metro Show only).*	✗	✗	✓
Logo on signage at the at the Fashion Show bar (New York City Metro Show only).*	✗	✗	✓

2021 Sponsorships

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