



UDMA

UNITED DANCE
MERCHANTS OF AMERICA

Media Kit

Member Content: Due January 1st

Member content will be used primarily online to promote your business to decision makers in the dance education community.

Logo

- Full Color | 500px x 500px | 300dpi | .png

Company Description

Text description of your company, which can be as detailed as you would like. Please also include the following: phone, website address, email address, physical address.

Silver, Gold and Diamond Sponsor Content: Due March 15th

Logos will be used on items such as display banners and promotional items.

Full Color Logo

- Full Color | 3000 x 3000 pixels | 300dpi | .eps, .ai

One Color Logo

- 100% Black | 1000px 1000 pixels | 300dpi | 300dpi | .eps, .ai

Company Description

Text description of your company up to 1000 characters to be used on show website. Longer descriptions will be edited by UDMA. Please also include the following: phone, website address, email address, physical address.

E-Newsletter Advertorial

Artwork and text will be featured in 3 UDMA Emails!

- Image: 1,200 x 628 pixels | 300 dpi | jpg, gif, png
- 50 words (Can be a description of your business or your specific ad/promotion text)
- Website link you would like associated with ad/promotion
- Your logo will be included from the member database

UDMA Content for Members

Access official UDMA logos and content to advertise your exhibit plans!

Download Link:

<https://workdrive.zohoexternal.com/folder/6r811a4b5f82911364b13ac45545ff9455cfc>

Link to Upload Content: <https://form.jotform.com/210564372679059>

Questions? Email director@udma.com